

Downtown Heroes



Banners will be displayed along Broad Street for one month (either November or May.) The banners will be used for a two year period due to wear and tear and will need to be replaced at that time. There are 80 spots for banners and the program is first come first serve. The Downtown Heroes program will begin receiving applications on August 16 until September 17.

DEADLINE TO PARTICIPATE - SEPT 17, 2021

DONOR NAME _____

DONOR BILLING ADDRESS _____

DONOR PHONE NUMBER _____

PLEASE SELECT ONE: IN HONOR OF OR IN MEMORY OF

SERVICE MEMBER NAME & RANK _____

BRANCH OF SERVICE _____

MEDALS RECEIVED _____
(Highest Medal Awarded)

WHEN SHOULD WE DISPLAY YOUR BANNER? VETERAN'S DAY MEMORIAL DAY

Please email a high resolution photo of the Downtown Hero in jpg format to
Carrie Barrett at newcastlemainstreet@gmail.com

CHECK# _____

NAME ON CARD _____

CARD NUMBER _____

EXP DATE _____ CVV NUMBER _____

PLEASE SEND COMPLETE FORM & PAYMENT TO:
New Castle Main Street, 227 N. Main Street, New Castle, IN 47362 or donate online at newcastledowntown.com

NEW CASTLE MAIN STREET PRESENTS

Downtown Heroes



New Castle Main Street will honor our military veterans with a banner in November and memorialize military heroes we've lost in May.

If you would like to honor or memorialize a veteran or active duty service member please provide a jpg photo in uniform of 300 dpi or higher.

MORE INFO

newcastledowntown.com

newcastlemainstreet@gmail.com

New Castle Downtown is a 501(c)3 organization dedicated to renewing, growing, and promoting downtown New Castle by stimulating economic growth and fostering community pride while preserving our unique history.

By submitting this application, you are verifying that the Downtown Hero is in truth a Veteran with Honorable Discharge; or is a currently serving member of the Armed Forces (At its discretion, New Castle Main Street may request that you provide a valid DD2-14 or some other form or proof of service).

I give permission for the City of New Castle to use this information and photograph for the purpose of producing a Downtown Hero Banner.